



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

GMMB
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36870-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	1549

Flight Dates	Order #	Alt Order #
08/04/12 - 08/17/12	36870	08836531

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/17/12	Live With Regis & Kelly	9-10a	MTWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	M	08/06/12	9:53 AM	Live With Regis & Kelly	9-10a	:30	OFA- 12- D- 087H	\$650.00 NM
2	8	W	08/08/12	9:33 AM	Live With Regis & Kelly	9-10a	:30	OFA- 12- D- 087H	\$650.00 NM
4	8	Th	08/09/12	9:51 AM	Live With Regis & Kelly	9-10a	:30	OFA- 12- D- 087H	\$650.00 NM
3	8	F	08/10/12	8:59 AM	Live With Regis & Kelly	9-10a	:30	OFA- 12- D- 087H	\$650.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	8	Tu	08/14/12	9:45 AM	Live With Regis & Kelly	9-10a	:30	OFA- 12- D- 087H	\$650.00 NM
5	8	W	08/15/12	9:51 AM	Live With Regis & Kelly	9-10a	:30	OFA- 12- D- 087H	\$650.00 NM
2	08/06/12	08/10/12	Young & Restless	11a-12p	MTWTF--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	8	M	08/06/12		Young & Restless	11a-12p	:00		\$1,800.00 NM
			See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16						
4	8	Tu	08/07/12		Young & Restless	11a-12p	:00		\$1,800.00 NM
			See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16						
2	8	W	08/08/12		Young & Restless	11a-12p	:00		\$1,800.00 NM
			See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16						
1	8	Th	08/09/12	11:29 AM	Young & Restless	11a-12p	:30	OFA- 12- D- 087H	\$1,800.00 NM
5	8	F	08/10/12		Young & Restless	11a-12p	:00		\$1,800.00 NM
			See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16						
3	08/06/12	08/17/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	8	M	08/06/12	12:09 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 087H	\$650.00 NM
1	8	Tu	08/07/12	12:24 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 087H	\$650.00 NM
2	8	W	08/08/12	12:28 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 087H	\$650.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Invoice #	Invoice Date	Invoice Month	Invoice Period
36870-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1549	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/06/12	08/17/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Th 08/09/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 087H \$650.00 NM 4 8 F 08/10/12 12:20 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 087H \$650.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 8 Tu 08/14/12 12:08 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 087H \$650.00 NM 7 8 W 08/15/12 12:10 PM 8 News Now Noon M-F 12-1230p :30 OFA- 12- D- 087H \$650.00 NM									
4	08/06/12	08/10/12	Soaps / Let's Make A Deal	1230-2p	MTWTF--	:30	5	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MTWTF-- 5 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 08/06/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 OFA- 12- D- 087H \$750.00 NM 4 8 Tu 08/07/12 12:59 PM Soaps / Let's Make A Deal 1230-2p :30 OFA- 12- D- 087H \$750.00 NM 2 8 W 08/08/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 OFA- 12- D- 087H \$750.00 NM 5 8 Th 08/09/12 12:59 PM Soaps / Let's Make A Deal 1230-2p :30 OFA- 12- D- 087H \$750.00 NM 3 8 F 08/10/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 OFA- 12- D- 087H \$750.00 NM									
5	08/06/12	08/17/12	The Talk	2-3p	MTWTF--	:30	4	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MTWTF-- 4 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/06/12 The Talk 2-3p :00 \$750.00 NM See MG 9.7,9.8,9.9,10.9,11.9,12.9,13.9,14.9,15.9,16 1 8 Tu 08/07/12 The Talk 2-3p :00 \$750.00 NM See MG 9.7,9.8,9.9,10.9,11.9,12.9,13.9,14.9,15.9,16 4 8 W 08/08/12 2:29 PM The Talk 2-3p :30 OFA- 12- D- 087H \$750.00 NM 3 8 Th 08/09/12 2:29 PM The Talk 2-3p :30 OFA- 12- D- 087H \$750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 8 Tu 08/14/12 2:59 PM The Talk 2-3p :30 OFA- 12- D- 087H \$750.00 NM 6 8 W 08/15/12 2:30 PM The Talk 2-3p :30 OFA- 12- D- 087H \$750.00 NM									
6	08/06/12	08/17/12	Ellen	3-4p	MTWTF--	:30	5	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 MTWTF-- 5 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 08/06/12 3:22 PM Ellen 3-4p :30 OFA- 12- D- 087H \$800.00 NM 1 8 Tu 08/07/12 3:29 PM Ellen 3-4p :30 OFA- 12- D- 087H \$800.00 NM 2 8 W 08/08/12 3:56 PM Ellen 3-4p :30 OFA- 12- D- 087H \$800.00 NM 4 8 Th 08/09/12 3:20 PM Ellen 3-4p :30 OFA- 12- D- 087H \$800.00 NM 5 8 F 08/10/12 3:47 PM Ellen 3-4p :30 OFA- 12- D- 087H \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 8 M 08/13/12 3:29 PM Ellen 3-4p :30 OFA- 12- D- 087H \$800.00 NM 6 8 F 08/17/12 3:25 PM Ellen 3-4p :30 OFA- 12- D- 087H \$800.00 NM									
7	08/05/12	08/05/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$225.00	NM

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Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1549	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/05/12	08/05/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 08/05/12 Inside Edition Wknd 530-6p :00 \$225.00 NM See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16									
8	08/06/12	08/17/12	Inside Edition	630-7p	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/06/12 6:59 PM Inside Edition 630-7p :30 OFA- 12- D- 087H \$900.00 NM 1 8 Tu 08/07/12 6:39 PM Inside Edition 630-7p :30 OFA- 12- D- 087H \$900.00 NM 3 8 W 08/08/12 6:56 PM Inside Edition 630-7p :30 OFA- 12- D- 087H \$900.00 NM 4 8 Th 08/09/12 6:50 PM Inside Edition 630-7p :30 OFA- 12- D- 087H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 8 M 08/13/12 Inside Edition 630-7p :00 \$900.00 NM See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16 6 8 Tu 08/14/12 Inside Edition 630-7p :00 \$900.00 NM See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16									
9	08/06/12	08/17/12	7-8p Rotator	7-8p	MTWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 08/06/12 7:46 PM 7-8p Rotator 7-8p :30 OFA- 12- D- 087H \$1,000.00 NM 1 8 Tu 08/07/12 7:28 PM 7-8p Rotator 7-8p :30 OFA- 12- D- 087H \$1,000.00 NM 4 8 W 08/08/12 7:40 PM 7-8p Rotator 7-8p :30 OFA- 12- D- 087H \$1,000.00 NM 3 8 Th 08/09/12 7:24 PM 7-8p Rotator 7-8p :30 OFA- 12- D- 087H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 8 M 08/06/12 10:59 AM Price Is Right 10-11a :30 OFA- 12- D- 087H \$1,300.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 16 8 M 08/06/12 5:14 PM 8 News Now 5-630p M-F 5-630p :30 OFA- 12- D- 087H \$1,250.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 14 8 M 08/06/12 5:27 PM 8 News Now 5-630p M-F 5-630p :30 OFA- 12- D- 087H \$1,250.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 15 8 M 08/06/12 5:50 PM 8 News Now 5-630p M-F 5-630p :30 OFA- 12- D- 087H \$1,250.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 10 8 M 08/06/12 11:13 PM 8 News Now 11p M-F 11-1135p :30 OFA- 12- D- 087H \$1,700.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 9 8 M 08/06/12 11:22 PM 8 News Now 11p M-F 11-1135p :30 OFA- 12- G- 083H \$1,700.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 11 8 Tu 08/07/12 4:24 AM 8 News Now 4-5a 4-5a :30 OFA- 12- D- 087H \$75.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 13 8 Tu 08/07/12 5:28 PM 8 News Now 5-630p M-F 5-630p :30 OFA- 12- D- 087H \$1,250.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 12 8 Tu 08/07/12 6:28 PM 8 News Now 5-630p M-F 5-630p :30 OFA- 12- D- 087H \$1,250.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6 8 8 Tu 08/07/12 11:33 PM 8 News Now 11p M-F 11-1135p :30 OFA- 12- D- 087H \$1,700.00 NM MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6									



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Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1549	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
9	08/06/12	08/17/12	7-8p Rotator	7-8p	MTWTF--	:30	4	\$1,000.00	NM																																																							
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10	08/04/12	08/04/12	Ent Tonight Weekend	7-8p	-----S-	:30	1	\$250.00	NM																																																							
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-----S-</td><td>1</td><td>\$250.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	-----S-	1	\$250.00																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	8	Sa	08/04/12	7:54 PM	Ent Tonight Weekend	7-8p	:30	OFA- 12- D- 087H	\$250.00	NM																																																						
Total Spots							49																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$43,175.00
<u>Agency Commission</u>	\$6,476.25
<u>Net Amount Due</u>	\$36,698.75